

Vakko Tekstil ve Hazir Giyim San Isl in Luxury Goods (Turkey)

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Abstracts

Vakko Tekstil ve Hazir Giyim San Isl AS is expected to continue to add new luxury brands to its product portfolio, focusing on designer apparel and furniture and furnishings. The company is also expected to seek to drive growth in internet retailing sales via online marketing, particularly via social networking sites, such as Facebook and Twitter.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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