

Vakko Satis Magazalari AS in Luxury Goods (Turkey)

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Abstracts

During the forecast period, Vakko Satis Magazalari AS is expected to continue bringing new brands to Turkey and opening new stores and it has set itself the target of reaching TRY1 billion in turnover by 2020. The company opened a new store in Emaar Square at the end of September 2016 and Vakko has targeted the opening of 20 totally new stores, the result of TRY26 million in investment, by the end of 2016. Vakko is set to focus on affordable luxury brands in products such as scarves, chocolate...

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