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Vacuum Cleaners in Germany

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Abstracts

In 2023, vacuum cleaners in Germany was seeing rising demand for robotic and smart models. As households increasingly integrate smart home ecosystems, these cutting-edge, autonomous cleaning devices have become integral to the modern German lifestyle. Powered by sophisticated AI and top-tier sensor technology, these vacuum cleaners are able to map intricate living spaces, adeptly detecting varying dirt levels and skilfully navigating complex terrains and obstacles. Factors like their increasing...

Euromonitor International's Vacuum Cleaners in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Vacuum Cleaners market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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