

Urban Cofix Ltd in Consumer Foodservice (Israel)

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Abstracts

Urban Cofix Ltd plans to continue expanding its low-cost coffee chains that sell all products for NIS5 through franchising. In 2016, the company announced its plan to launch another brand, Cofix in the City, for the Ultra-Orthodox community, offering products that meet their restricted dietary standards. In addition, the company is expected to continue expanding its grocery retailing chain, Super Cofix. Super Cofix recently announced that it is expanding its price range to all products sold unde...

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Contents

Strategic Direction

Key Facts

Summary 1 Urban Cofix Ltd: Key Facts

Summary 2 Urban Cofix Ltd: Operational

Suppliers

Competitive Positioning

Summary 3 Urban Cofix Ltd: Competitive Position 2016

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