

Upcoming Trends in Fmcg Packaging Legislation

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Abstracts

Legislative action is proving necessary to move packaging in a more sustainable direction, leading governments across the world to implement a wide variety of new laws aimed at reducing packaging waste and promoting a circular economy. This includes EPR laws, deposit systems, new taxes, bans on single-use products, and chemical regulations. These will continue to become more common and stricter in the coming years and few areas of fmcg will find themselves unaffected.

Euromonitor International's Upcoming Trends in Fmcg Packaging Legislation global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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