

Uny Co Ltd in Retailing (Japan)

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Abstracts

After celebrating the 100th anniversary of the company's foundation year in 2011, Uny aims high for the next 100 years. In 2012, Uny Co Ltd established a 5-year synergy plan to further foster its growth. First, wholesalers will be reviewed and wholesale prices will be standardised with various franchisees under Uny Co Ltd. Additionally, Uny Co Ltd will consolidate its distribution hubs to reduce operational costs. Lastly, the company will increase its offerings of private label goods from 700...

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