

Unlocking Sustainability Opportunities in Health and Beauty

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Abstracts

This report highlights the urgency for companies in the Health and Beauty sector to adopt transparent, effective sustainability communication to manage risks, meet legislative demands and leverage opportunities. It emphasises the necessity for firms to substantiate their sustainability claims, nurturing stakeholder trust, enhancing brand loyalty and propelling business growth in a fast-paced, competitive landscape.

Euromonitor International's Sustainability reports allows to hear the voice of the industry by exploring specific industry related trends, business campaigns, and attitudes and expectations for sustainability from industry leaders in 5 regions. Reports monitor the levels of sustainability adoption across countries and product categories. Reports also allows to discover where companies and brands lead in terms of a sustainable product portfolio and which ones are falling behind. Use it to learn more about consumers' evolving attitudes, expectations and adoption of sustainability across key global markets.

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