

Unix TOO in Soft Drinks (Kazakhstan)

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Abstracts

The key goal of Unix TOO over the forecast future is to provide clean bottled water using European high-tech equipment, the development of its own distribution network and professional management with a special focus on loyal consumers. The company expects the economy segment to be the main source of growth, and other soft drinks categories in which it was not present or poorly represented in 2016, such as energy drinks and juice.

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