

Univerexport doo in Retailing (Serbia)

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Abstracts

Univerexport doo plans to continue improving its retail outlet network in Serbia following the successful completion of the reconstruction of its largest outlet, located in Novi Sad, and the introduction of new customer services, as well as the recent acquisition of Angropromet and Lurdy retailing chains. Univerexport operates only in the Serbian province of Vojvodina and in Belgrade and it has no current plans to expand its retail network to other cities across Serbia, ie south of Belgrade.

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