

# United States of America (USA) in 2030: The Future Demographic

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## Abstracts

In 2030, the population of the USA will reach 360 million, an increase of 11.9% from 2015. Just over half of population growth in 2015-2030 will be as a result of positive net migration, meanwhile natural change will be in decline. As a result of increasing life expectancy and high birth numbers in the 1950s and 1960s older age groups will increase rapidly in 2015-2030, with the 65+ group overtaking the 0-14s for the first time in 2023.

Euromonitor International's Future Demographic reports provide in-depth data and analysis of population changes in 85 countries, 7 regions and a world overview. The reports offer long-term demographic forecasts to 2030, and include breakdowns of population by age and sex, vital statistics and major cities. The series provides insight into demographic trends which will shape consumer segmentation and markets in the future

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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