

United Yousef M Naghi Co Ltd in Consumer Appliances (Saudi Arabia)

https://marketpublishers.com/r/UCDCB74F7BEEN.html

Date: January 2015

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: UCDCB74F7BEEN

Abstracts

United Yousef M Naghi saw its share increase throughout the review period, and is the leader within major appliances. It aims to continue growing organically, and will focus on expanding its consumer base through strong product innovation and marketing activities.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 United Yousef M Naghi Co Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 United Yousef M Naghi Co Ltd: Competitive Position 2014



I would like to order

Product name: United Yousef M Naghi Co Ltd in Consumer Appliances (Saudi Arabia)

Product link: https://marketpublishers.com/r/UCDCB74F7BEEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UCDCB74F7BEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970