

United Spirits Ltd in Alcoholic Drinks (India)

<https://marketpublishers.com/r/U205BA9650CEN.html>

Date: August 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: U205BA9650CEN

Abstracts

With ongoing restructuring and the subdued economic climate, United Spirits will continue to grow over the forecast period through its premiumisation strategy. The company will also focus on relaunching its leading whisky brands and brand extensions to drive growth. United Spirits has changed the design of McDowell's No 1, Royal Challenge and Signature and is extensively focusing on advertising its products. For instance, it plans to market its power brand McDowell's No 1 by entering into a part...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 United Spirits Ltd: Key Facts

Summary 2 United Spirits Ltd: Operational Indicators

Competitive Positioning

Summary 3 United Spirits Ltd: Competitive Position 2016

I would like to order

Product name: United Spirits Ltd in Alcoholic Drinks (India)

Product link: <https://marketpublishers.com/r/U205BA9650CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U205BA9650CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970