

The United Kingdom (UK) in 2030: The Future Demographic

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Abstracts

In 2030, the population of the UK will reach 69.5 million, an increase of 7.2% from 2015. Net migration will continue to be the main driver of population growth over this period as natural change plummets. Although ageing, the UK's median age will remain younger than Western Europe as a whole in 2015-2030 due to its comparatively high birth and net migration rates. London will continue to dominate the urban landscape and will account for around one in six urban residents in 2030.

Euromonitor's The United Kingdom (UK) in 2030: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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