

# Uniqlo Taiwan Ltd in Retailing (Taiwan)

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## Abstracts

Uniqlo Taiwan has expanded rapidly in Taiwan since its launch in the second half of 2010. The company is anticipated to continue to pursue further outlet expansion but at a slower pace than over the review period. Smaller store formats may be one area the company investigates in its expansion. Online retailing will also likely see an increased focus. It will be essential for Uniqlo to keep its edge in terms of its design to stay ahead of numerous other smaller Japanese and South Korean fast-fashion...

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