

Union Co-operative Society in Retailing (United Arab Emirates)

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Date: February 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: U6DA55B895CEN

Abstracts

During the forecast period, the Union Co-operative Society aims to continue offering value-for-money products as well as engaging in social programmes to the benefit of the community. The company also seeks to expand its outlet network by taking advantage of the support offered by the government as well as various economic development opportunities. The company has managed to establish itself as an operator of affordable hypermarkets among low-income and less affluent middle-income consumers,...

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