

Unilever Group in Health and Wellness (World)

<https://marketpublishers.com/r/U894E77EC75EN.html>

Date: December 2017

Pages: 54

Price: US\$ 572.00 (Single User License)

ID: U894E77EC75EN

Abstracts

With increasing demand for healthy, natural and clean label food, Unilever is setting a number of nutritional and sustainability goals to create “food that tastes good, does good and doesn’t cost the Earth”. Unilever should continue to broaden its footprint in emerging countries, while focusing on fast growing trends, such as organics and free from, as well as developing its portfolio through M&A activity.

Euromonitor International’s Unilever Group in Health and Wellness (World) Company Profile offers detailed strategic analysis of the company’s business, examining its performance in the Health and Wellness industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Focus Categories by Key Functional Ingredients, Health and Wellness by Category, Health and Wellness by Prime Positioning and Focus Categories by Key Functional Ingredients, Health and Wellness by Type, Health Wellness by Prime Positioning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Scope of the Report
Strategic Evaluation
Corporate Overview
Competitive Positioning
Hw Margarine and Spreads
Hw Sauces, Dressings and Condiments
HW SAUCES, DRESSINGS AND CONDIMENTS
Growth Opportunities
Recommendations

I would like to order

Product name: Unilever Group in Health and Wellness (World)

Product link: <https://marketpublishers.com/r/U894E77EC75EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U894E77EC75EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970