

Unilever Türk San ve Tic AS in Packaged Food (Turkey)

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Date: November 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: UD2BECADD0FEN

Abstracts

Unilever aims to strengthen its position within the packaged food market, especially in the categories of ice cream and soup, under which it is the leader, as well as under sauces, dressings and condiments.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaged Food market;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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