

# Unilever Türk San ve Tic AS in Home Care (Turkey)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: U5FE868688DEN

## Abstracts

Unilever Türk aims to consolidate its leading position in home care in Turkey by investing marked amounts in new product development, marketing communications and advertising activities.

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