

# **Unilever Tunisie SA in Beauty and Personal Care** (Tunisia)

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### **Abstracts**

Unilever Tunisie SA is expected to continue boosting its sales in beauty and personal care in Tunisia in the forecast period. The company will benefit from its wide product range. It is likely to add new products over the forecast period, particularly within oral care.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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