

Unilever South Central Europe SRL in Home Care (Romania)

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Abstracts

Unilever South Central intends to consolidate its position on the market via constant new product developments and aggressive marketing of its brands. Unilever also intends to make its production more efficient (producing sustainable products with less waste resulting from the manufacturing process).

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Contents

Strategic Direction

Key Facts

Summary 1 Unilever South Central Europe SRL: Key Facts

Summary 2 Unilever South Central Europe SRL: Operational Indicators

Competitive Positioning

Summary 3 Unilever South Central Europe SRL: Competitive Position 2016



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