

Unilever Nigeria Plc in Home Care (Nigeria)

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Abstracts

Unilever Nigeria plans to increase its investment in Nigerian operations in the forecast period, further expanding domestic production capacity. The company's global CEO Paul Polman visited Nigeria in June 2016, meeting the Nigerian President Muhammadu Buhari and reaffirming the company's commitment to Nigerian operations, despite the country's economic difficulties. The company has also stated that it plans to invest in consumer research in Nigeria in order to offer appealing new products, with...

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