

Unilever Nederland BV in Beauty and Personal Care (Netherlands)

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Abstracts

Unilever Nederland BV is set to continue supporting its leading position in beauty and personal care in the Netherlands through its strong focus on offering high-quality products under its long established brands whilst promoting efforts for a more sustainable environment through its Sustainable Living Plan programme. In a highly competitive trading environment, Unilever is set to continue innovating and supporting its brands beauty and personal care in the Netherlands through mass marketing...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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