

Unilever Magyarország Kft in Packaged Food (Hungary)

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Abstracts

Due to strong competition, Unilever Magyarország is expected to continue to invest in innovations and product developments. In addition, promotions will be a key for maintaining consumer interest in its products and brands.

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Contents

Strategic Direction

Key Facts

Summary 1 Unilever Kft: Key Facts

Summary 2 Unilever Kft: Operational Indicators

Competitive Positioning

Summary 3 Unilever Kft: Competitive Position 2017

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