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Unilever Maghreb SA in Home Care (Morocco)

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Abstracts

Unilever Maghreb's strategic goal is to continue to offer new and innovative solutions to Moroccan consumers and develop a strong, long-lasting relationship with them while growing its value share through increasing value and volume sales.

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Contents

Strategic Direction
Key Facts
  Summary 1 Unilever Maghreb SA: Key Facts
  Summary 2 Unilever Maghreb SA: Operational Indicators
Competitive Positioning
  Summary 3 Unilever Maghreb SA: Competitive Position 2016

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