

Unilever Kenya Ltd in Home Care (Kenya)

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Date: March 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: UB7844AB633EN

Abstracts

Unilever Kenya is expected to benefit from a marked rise in production capacity thanks to its new production facilities, with these set to open in 2017 and to increase its production capacity by 40%. The company is expected to continue to benefit from strong investment in marketing and new product development in Kenya, alongside its wide and established distribution network. Unilever is thus likely to remain the leading player in Kenyan home care in the forecast period.

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Contents

Strategic Direction

Key Facts

Summary 1 Unilever Kenya Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Unilever Kenya Ltd: Competitive Position 2014

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