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Unilever France Food Solutions in Packaged Food (France)

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Abstracts

For Unilever France Food Solutions, the main challenge in the short term should be the slight decline of demand for consumer foodservice in spite of its stabilisation in 2017 after the terrorist attacks in France in 2015 and 2016. During the forecast period Unilever France Food Solutions is anticipated to face rising competition from rival players such as Groupe Pomona, Davigel and Marie Restauration. Therefore, Unilever France Food Solutions is looking to take full advantage of its reputation a...

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Contents

Strategic Direction
Key Facts
  Summary 1 Unilever France Food Solutions: Key Facts
Competitive Positioning

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