

Unilever Foodsolutions (Greater Andina) in Packaged Food (Colombia)

https://marketpublishers.com/r/U081F5BAED8EN.html

Date: February 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: U081F5BAED8EN

Abstracts

Unilever Foodsolutions is taking advantage of dynamic growth in consumer foodservice in Colombia and strives to remain one of the main players in sales to foodservice. The firm's strategy is to offer its portfolio not only to big chains, but also to small independent restaurants.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction
Key Facts
Summary 1 Unilever Foodsolutions (Greater Andina): Key Facts
Company Background
Production
Competitive Positioning



I would like to order

Product name: Unilever Foodsolutions (Greater Andina) in Packaged Food (Colombia)

Product link: https://marketpublishers.com/r/U081F5BAED8EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U081F5BAED8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html