

Unilever Food Solutions in Packaged Food (USA)

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Abstracts

Unilever Food Solutions is looking to leverage its reputation as a provider of high-quality food products that keep up with ever-changing consumer tastes. At the same time, by offering a variety of tools and services, Unilever hopes that foodservice providers will see the company as a partner in their operations. It has also made a commitment to minimising its environmental footprint and improving the health profile of its brands to appeal to growing consumer demands in these areas.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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