

Unilever Food Solutions in Packaged Food (Switzerland)

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Abstracts

In light of the difficult sales prospects for consumer foodservice in Switzerland, Unilever Food Solutions will continue to employ a strong focus on providing premium and innovative solutions to Swiss foodservice outlets. Product innovations will be targeted towards the improvement of taste features and health benefits, in line with the currently prevailing health and wellness trend. In particular, regionally sourced ingredients and the tastes of regional cuisines will be at the centre of this...

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