

Unilever Food Solutions in Packaged Food (Brazil)

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Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: U6439ADFDC2EN

Abstracts

Focusing on affordable and time- and money-efficient products, Unilever Food Solutions continuously expands its business according to customers' needs; as with the recent division dedicated to the launch of products and solutions for hotels, created in order to best serve this segment, which benefited from the FIFA World Cup. This initiative, in addition to the free consultancy programme to better cater to its clients' needs, demonstrates how successful a company can be if it works well with...

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