

Unilever de México SA de CV in Packaged Food (Mexico)

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Abstracts

Unilever de México is a very well diversified company with strong positioning and leading positions in packaged food, personal care and grooming. In packaged food, Unilever's brands offer a highly diversified portfolio spanning mayonnaise, stock cubes, seasonings, dehydrated and UHT soups, ice cream and margarine and soy drinks. The company also offers tea and the Mexican hot drink atole.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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