

Unilever Chile HPC Ltda in Home Care (Chile)

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Abstracts

After decades of operating in Chile, Unilever Chile HPC has become the dominant player across various industries in the country and is today the undisputed leader in home care and beauty and personal care. The company's task over the forecast period will be to retain this competitive edge, without exposing itself to more accusations of abusive behaviour, as has happened in laundry care. Investment will continue to be focused on ensuring sustainable growth and reducing environmental impact (compa...

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