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UniCredit SpA in Financial Cards and Payments (Italy)

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Abstracts

At the end of the review period, UniCredit SpA's strategy remained focused on strengthening its position in the Italian banking industry thanks to the comprehensive range of products and services it offers, which enable the bank to respond to all its clients' needs. In particular, the aim of the bank is to continue providing customer satisfaction, offering a complete range of reliable, high-quality products and services which also offer the best value for money. During the forecast period, the...

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