

Unicre Instituição Financeira de Crédito SA in Financial Cards and Payments (Portugal)

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Abstracts

The current weak economic outlook in Portugal and deleveraging imposed by external financial help for national banks is expected to continue negatively impacting the company's financial capacity over the next couple of years. In addition, in a highly competitive market Unicre is anticipated to continue investing in innovation, developing new projects in areas such as contactless technology, e-commerce and m-commerce. Still, in the innovation arena this company is projected to continue investing...

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