

Unicharm Thailand Co Ltd in Tissue and Hygiene (Thailand)

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Abstracts

As Unicharm Thailand assumed the distributorship of its three brands Mamy Poko, Lifree and Sofy from mid-March 2017, and it is now likely to focus its efforts on expanding its distribution network over the short to mid-term so as to ensure that consumers can easily access its brands nationwide. In addition, the company is expected to continue investing heavily in research and development for its products in order to ensure that it meets the evolving needs of consumers in order to maintain its le...

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