

Unicharm Corp in Tissue and Hygiene (Singapore)

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Abstracts

Other than continuing its efforts in research and development, Unicharm is moving towards the sales of Japanese-manufactured products in Singapore in a bid to move towards premiumisation. For example, its nappies/diapers/pants range is being produced in Japan compared to the traditional Thailand.

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Contents

Strategic Direction

Key Facts

Summary 1 Unicharm Corp: Key Facts

Competitive Positioning

Summary 2 Unicharm Corp: Competitive Position 2016

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