

# Underwear, Nightwear and Swimwear in Venezuela

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## Abstracts

The better relationship between the governments of Venezuela and Colombia had a positive impact on the supply and price of underwear, nightwear and swimwear in 2012. The Venezuelan Chamber for economic integration with Colombia (CAVECOL) published a report stating that bilateral trade grew 30% during the first half of 2012. In this exchange, imports of Colombian origin represent 79.9%, while the relative importance of Venezuelan exports for this period is 19.1%. Imports of Colombian origin,...

Euromonitor International's Underwear, Nightwear and Swimwear in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

**Product coverage:** Nightwear, Swimwear, Underwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Underwear, Nightwear and Swimwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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