

# Underwear, Nightwear and Swimwear in the Czech Republic

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## Abstracts

Underwear remains the most important category within underwear, nightwear and swimwear, accounting for nearly 90% of unit sales in 2012. Underwear saw the slowest value decrease, demonstrating only a marginal decline in 2012, being the most necessary item from the whole category. Also in volume terms the decrease in underwear was under 1% in 2012. Swimwear and nightwear decreased at a higher pace, both over 3%.

Euromonitor International's Underwear, Nightwear and Swimwear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

**Product coverage:** Nightwear, Swimwear, Underwear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Underwear, Nightwear and Swimwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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