

UGO Trade sro in Consumer Foodservice (Czech Republic)

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Abstracts

UGO Trade sro is predicted to expand the number of outlets of both concepts Ugo Fresh Bar and Ugova Salaterie. The company will retain focus on health aspects and producing fresh food products and it is unlikely that it will expand beyond this core concept. Packaged fresh juices will increase their share in the retailing network across the country. Expansion of its own outlets, in both cafés/bars and fast food will continue steadily mainly in bigger cities and places with high footfall.

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