

Uchumi Supermarkets Ltd in Retailing (Kenya)

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Date: March 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: U8F3AB259D9EN

Abstracts

Uchumi's strategic direction is focused on regional expansion and growing its business by continuously upgrading its operational systems through new innovations such as cashless transactions and online sales.

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