

UAC Restaurants Ltd in Packaged Food (Nigeria)

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Abstracts

In what is becoming a very competitive environment – the fast food business – UAC aims to continue to be the leading player, having being the pioneer in the industry when it set up Mr Bigg's in 1986. The company would continue to focus on its remaining two brands, which offer local foods in a modern environment: Mr Bigg's and Village Kitchen. However, given the challenges of running a modern fast food business in Nigeria, such as high running costs, the company would likely limit the number of...

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