

U Jedrusia Sp zoo in Packaged Food (Poland)

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Abstracts

U Jedrusia wishes to further expand its export capability, planning to enter into cooperation with partners located in the Baltic States. At the same time the company will focus on manufacturing products under private label for leading retailers, as its close relationship with the Biedronka chain in discounters has proved to be very profitable.

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Contents

Strategic Direction

Key Facts

Summary 1 U Jedrusia Sp zoo: Key Facts

Summary 2 U Jedrusia Sp zoo: Operational Indicators

Company Background

Production

Summary 3 U Jedrusia Sp zoo: Production Statistics 2013

Competitive Positioning

Summary 4 U Jedrusia Sp zoo: Competitive Position 2013



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