

Tynor Drug House Inc in Consumer Health (Philippines)

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Abstracts

The company is expected to further invest in promoting its vitamins and dietary supplements to help it maintain its position as one of the biggest players in the category. With it previously focusing on paediatric consumer health, Tynor Drug House Inc is expected to exert more effort into promoting its adult products in order to reach a larger consumer base. The company is also expected to continue utilising its famous ingredient that stands out in the market, Chlorella Growth Factor (CGF), whic...

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