

Twining's Pvt Ltd in Hot Drinks (India)

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Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: T4C254B3B03EN

Abstracts

Twining's entered into a sales and distribution partnership with Suntory Narang in the second half of 2012 to accelerate growth of its premium brands in the country. Under the agreement, the Twining's India sales team and distribution partners will be integrated into the Suntory Narang organisation. The integrated team will work on Twining's and other premium brands in Suntory Narang's portfolio.

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