

Twining & Co Ltd, R in Hot Drinks (United Kingdom)

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Abstracts

Twining may struggle as a result of the high global price of black tea over the forecast period, with growing global demand, futures trading and unstable weather patterns likely to result in further price increases. The company will benefit from its premium positioning, with higher prices enabling the company to absorb higher costs to a degree, and from its wide global network of tea estates. However, the company may opt to also increase its focus on products other than black tea over the...

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