

# Tutunski Kombinat Prilep ad in Tobacco (Macedonia)

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### **Abstracts**

Tutunski Kombinat Prilep's strategic direction is to continue reviving its cigarette and raw leaf tobacco manufacturing capacities through strategic partnerships with Philip Morris, and to advance its position within cigarettes by increasing volume output within the economy and mid-priced segments in cigarettes.

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### **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Tutunski Kombinat Prilep ad: Key Facts

Summary 2 Tutunski Kombinat Prilep ad: Operational Indicators

Production

Competitive Positioning

Summary 3 Tutunski Kombinat Prilep ad: Competitive Position 2016



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