

Tutti Élelmiszeripari Kft in Hot Drinks (Hungary)

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Abstracts

The main strategy is to offer innovative, high-quality, but affordably-priced instant hot drinks in the retail and foodservice channels. The company also strives to become a leading supplier of powdered hot drinks, including coffee and tea, to vending machines and bakeries. It also aims to grow market share in chocolate-based flavoured powder drinks, where it is well known as a producer of good quality but low-priced cocoa products. Through continuous new product development, the long-term strat...

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Product coverage: Coffee, Other Hot Drinks, Tea.

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