

Turkiye Is Bankasi AS (Isbank) in Financial Cards and Payments (Turkey)

<https://marketpublishers.com/r/TED2DD20ED4EN.html>

Date: March 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TED2DD20ED4EN

Abstracts

Turkiye Is Bankasi AS (Isbank) will continue to invest heavily in technology and infrastructure in the forecast period, focusing on customer-led innovation. The bank spent the last two years of the review period working with local company DG Works to develop new generation bluetooth IsCepMatik ATMs and launched the first of these in September 2015, enabling cash withdrawals and a range of other ATM services via smartphones. These are set to be rolled out over the bank's entire ATM network by...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Turkiye Is Bankasi AS (Isbank): Operational Indicators

Competitive Positioning

Summary 2 Turkiye Is Bankasi AS (Isbank): Competitive Position 2014

I would like to order

Product name: Turkiye Is Bankasi AS (Isbank) in Financial Cards and Payments (Turkey)

Product link: <https://marketpublishers.com/r/TED2DD20ED4EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TED2DD20ED4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970