

Turismo Maso in Travel and Tourism (Venezuela)

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Date: September 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: T193B2D80EBEN

Abstracts

This travel agency has built its position in the sector by focusing on long-term growth and client service. Its leadership in terms of market share has been achieved both through organic growth and consolidation of small travel agencies and independent travel agents. This expansion has been possible thanks to a constant focus on the provision of excellent service to leisure and corporate clients.

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