

# Tupperware Indonesia PT in Retailing (Indonesia)

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## Abstracts

Tupperware Indonesia is expected to maintain its leading position in direct selling in Indonesia throughout the forecast period. Although the company has made recent attempts to establish showrooms and some of its members have begun to use internet retailing to purchase its products, Tupperware is set to continue focusing on its core retailing strategy of direct selling during the forecast period. The expansion of Tupperware's network of showrooms is expected to continue building over the foreca...

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## Contents

Strategic Direction

Company Background

Digital Strategy

Private Label

Competitive Positioning

Summary 1 Tupperware Indonesia PT: Competitive Position 2016

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